



Welcome to Gin&Lima, where creativity ignites change and bold ideas come to life.

Born from a love for design, we're a no-nonsense studio dedicated to making your brand as memorable as it deserves to be. And doesn't it?

In a world full of fluff and marketing buzzwords, we're here to dig deep, get to the point, and create work that truly speaks for itself. Whether you're launching a fresh brand or giving your current one a face-lift, we've got the creativity, passion and drive to make it iconic.

Let's make something extraordinary together.

hello@ginandlima.com

Hourly rates

CHF 165

Flexi package:

Hourly rates offer flexibility, as they allow you to pay for just the time we spend on your project.

While the costs are less predictable compared to fixed-price contracts, we will give you an estimate for the whole project after an initial assessment and try to stick to it as closely as possible to avoid any surprises.

Project rates

CHF 1800 - 2900

Basic package:

This package covers the re-design of marketing materials, following your established corporate identity and design.

Let's think of it as a "face wash" with the end result of professional-looking marketing materials, but with no content re-writes, no design of graphics or illustrations, and no proofreading.

In less words: we polish your existing materials to make sure everything is aligned and consistent.

CHF 3200 - 5500

Advanced package:

This is the cool friend of the basic package, and the price varies depending on the extras:

- Analysis of materials to ensure a seamless storytelling
- Proofreading of existing content
- New content creation
- Custom graphics and/or illustrations
- Animated charts

Think of this one as a McDonald's drive-thru: you can mix and match as you feel.

Additional services

- Corporate design/identity definition: full branding guidelines, logo design, typography, color schemes, and tone of voice. Prices range from basic branding (logo, colours, typography), to advanced branding (incl. visual style, social media templates, etc.), and to premium branding (incl. brand strategy, tone of voice, web application, etc.). CHF 9,500 - CHF 30,000+
- Content creation and proofreading: in-depth copywriting and/or strategic input. CHF 230/hour
- Media strategy: are you looking to advertise yourself? We got you. Our sister company, Gin&Toni, provides tailored advertising services for anyone wishing to 'get out there.' Price on demand.